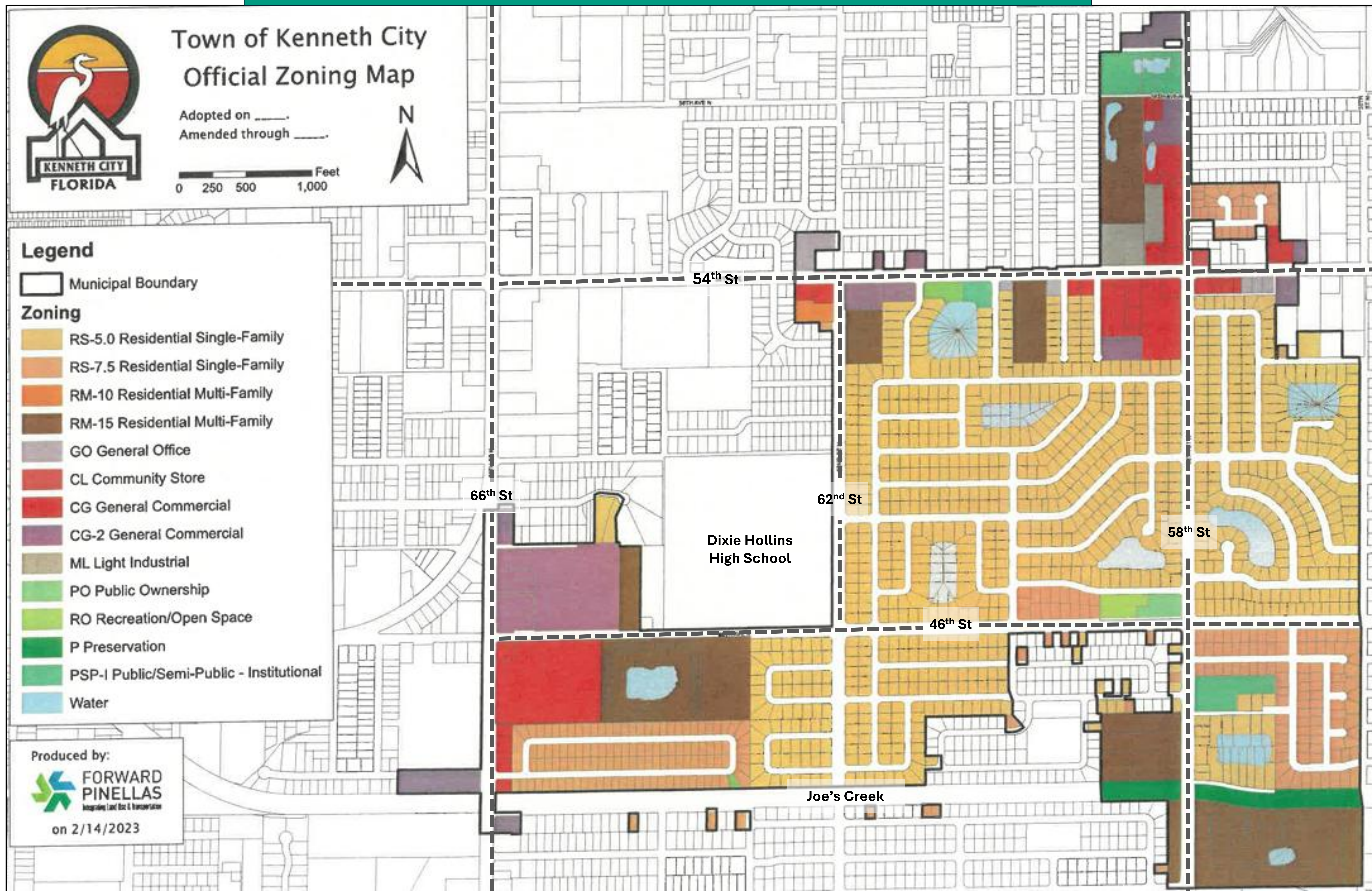




Existing Zoning & Key Corridors

These maps shows how land is currently zoned across Kenneth City, along with key streets and corridors that shape how residents move, live, and do everyday activities. Take a moment to explore the areas you know best, **where do you see opportunities, challenges, or needs for change.**

EXISTING ZONING





Economic Development Tools

Economic development tools are strategies the City can use to support new businesses, redevelopment, and investment in the community. Each option below represents a different way to encourage growth, whether by improving infrastructure, offering incentives, or focusing on key areas for revitalization.

Place a dot on the options you think would have the greatest positive impact on Kenneth City



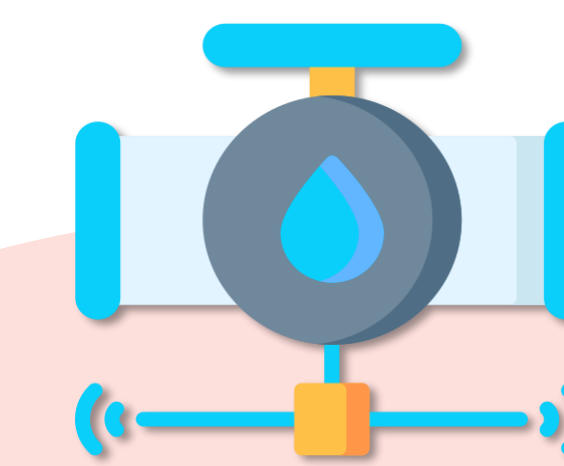
Property Tax Abatement

A temporary break on local property taxes for businesses that invest in new facilities, jobs, or equipment. By lowering upfront costs, governments can use this tool to attract industries that strengthen the local economy and expand the tax base over time.



Public Land/Building Assistance

The act of government selling public land or buildings at a reduced cost to attract businesses that align with community goals. These programs help bring new activity to underused properties, creating jobs and revitalizing key areas.



Infrastructure

Local governments can pre-emptively extend utilities and roadways to sites to spur development. By doing so, the community helps attract targeted industries while improving infrastructure that benefits everyone.



Target/Redevelopment Areas

Areas intended to focus public investment and development incentives. These areas help attract new businesses, improve property values, and breathe new life into older or underutilized parts of the city.



Intensity Bonus

Allows a developer to add more floor area or height than normally permitted by zoning. Local governments use this tool to attract major employers or encourage investment in key areas while ensuring development remains consistent with community goals



Local Grant /Rebate Programs

Local governments may offer grants or rebates to help businesses with job creation, site improvements, or capital investment. These programs reward companies that contribute to the community's growth and help strengthen the local economy.

Other Ideas
Please share below





Community Priorities

What should Kenneth City focus on to grow and thrive? This board highlights different economic priorities—from supporting local businesses to improving key areas and attracting new opportunities. Your feedback will help guide where time, effort, and resources should go.

Place your dots on the priorities you think matter most

Attract New Businesses

Improve Amenities

Support Existing Businesses

Opportunities for Redevelopment

Increase Job Opportunities

Infrastructure

Places & Spaces

Kenneth City is exploring ways to support economic development and attract new businesses and services that benefit residents and strengthen the local community. Your input can help identify the types of places that would make Kenneth City more convenient, vibrant, and enjoyable.

What types of businesses, services, or community spaces would you like to see in Kenneth City?

HEALTH SERVICES



Includes places that support physical and mental well-being, such as clinics, medical offices, urgent care centers, dental services, pharmacies, and wellness facilities.

Access to these services supports community health, safety, and quality of life.

RETAIL



Includes shops and everyday destinations such as local and national retailers (e.g., Target, Trader Joe's, Sephora), boutiques, and grocery stores, as well as restaurants, cafés, bakeries, places people visit to shop, eat, and spend time.

These spaces support local activity and economic growth by attracting residents and visitors.

INDUSTRIAL



Includes places where things are made, assembled, or repaired at a smaller scale, such as artisan workshops, maker spaces, breweries, bike shops, local manufacturing, food production kitchens, and repair services.

These spaces support local jobs and economic growth through skilled trades, fabrication, and small-scale production.

MIXED USED



Includes places where residential, commercial, and office uses are combined in one area or building, such as apartments above shops, offices near restaurants, open spaces and walkable districts with a mix of uses.

These spaces support vibrant, active areas by bringing people closer to daily needs, encouraging walking, and creating more connected, efficient communities.



SWOT

This board helps us understand Kenneth City from your perspective using four simple categories: what's working well, what needs improvement, ideas for the future, and concerns we should be aware of.

Add your thoughts in each of the categories shown below.

| Strengths | Weaknesses |
|---------------|------------|
| | |
| Opportunities | Threats |
| | |